



A complete, connected retail platform, completely within your control

As a certified provider of the Stellantis Digital Program, Upstart Auto Retail provides dealers with a complete, end-to-end auto retail platform that boosts profitability and enables the best car-buying experience.



Close more deals 46% higher lead to close rate

vs. industry avg



Speed up sales 90 minutes saved per deal

Leif Johnson Auto Group



JF0.240

Get more out of every sale

50% higher back-end gross

vs. industry avg

Your complete retail solution

Engage customers with an innovative digital retail platform. Designed with both dealers and car buyers in mind, customers can complete their entire deal online or seamlessly pick up where they left off in the showroom.



Faster sales. Fewer friction points.

Know what is going on with every deal, both online and in your showroom. Digitize your showroom and track every step of the sales process to improve your team's efficiency while providing a modern customer experience.

Full process control and visibility

Make it easy for your staff to quickly connect to an available manager, get approvals on new deals and push the details to customers instantly without ever leaving their side. Deep reporting and analytics dashboards allow you to identify trends in real-time and optimize your process from a data-driven perspective.

Powering the best car-buying experience. Period.

				Your Summary
stomi	ze Payments		GO BACK 🛩	33% Complete, 45 Minutes Saved
Paymen	t Options		Step 1/3	
	will help us determine your monthly g ger down payment or adding a trade-		Payment Breakdown	
Down Payment	Credit Rating	Trade-In Value	Vehicle Price \$25,485	2023 Kia
\$2549	740-850 ~	+ ADD A TRADE-IN	Net Trade \$0	Forte GT- Line
Down payment to pa	CHECK CREDIT		Down Payment \$2,549	Forte GT- Line
	Instantly check your credit for free		Fees \$426	Vehicle Details
	without hurting your credit score		Title Fee \$23	
			CTPE \$10	BOOK APPOINTMENT
	ayment Method 🖲		CTPF \$10	

E STELIÈNTIS

Online

Create an online experience tailored to your dealership and sales process. Customize the customer journey, choose your lead gate placement, and generate higher-quality leads with better conversion rates through a transparent online shopping and financing platform.

And Beneric Control (1) With Control And Control (1) With Control (1)	^	Deals/Deaking			and the let	E E >	Salesperson Josén Bil Servel to Scherperson
Nume Nume Nume Nume Nume Nume Nume Image: Nume Nume Image: Nume Num Num Num<	ø∕ Desh		Trim: Limited Stock: 77505 VIN: 1C4F#LD87LD525 Mileage: 13.00	Trin: SXT Stock: 2N13364A VIN: 1C48DHAG23C381868 Minage: 65227	Trim: SKT Stock: 78530 VIN: 2C3CDX064NH239952 Minut: 21507		
Runse-stands / January Runse-stands / January Runse-stand / January <thrunse< th=""> <thrunse< th=""></thrunse<></thrunse<>		PURCHASE CASH SELECTED PE	NOLSH				Unselect all offe
Main rue (bace) Main rue (Purchase - 48 months 🖌	Purchase	-60 months /	Purchase - 72 months	1	
Addar 1 Eddar 1 Eddar 1 Eddar 1 Eddar 1 Eddar Eddar 1 Eddar Eddar 1 Eddar Edda						¥ \$22,888.00	
Interim Numerica Apple Nation Numerica Apple Molecular Apple		APR S	APR APR	% 0.069	APR	% 0.069	
Bandim Numerical control Nation		Rebute \$	2 Rebate	\$ 0	Rebate	\$ 0	
Tarchen \$121214 Tarchen \$121214 Tarchen \$121214 Deschärdzbern des Deschärdzbern 12021 Deschärdzbern 12021 part Zubrindzbern 3.000 Zubrindzbern 3.000 Zubrindzbern 3.000		incentives No incentio	ves Applied Incentive	Na Incentives Applied	incentives	Na incentives Applied	Add more affers to this de
Owner/Present 5 2284 Owner/Present 5 2284 Owner/Present 5 2284 Open Entendine.Illene 5000 Entendine.Illene 5000 Entendine.Illene 5000							Add Offers
Protection.Flama 50.00 Entection.Flama 50.00 Entection.Flama 50.00		Days to First Payment days	IS Days to F	nst Payment days 45	Days to First Payment	days 45	
Protection Plans 50.00 Protection Plans 50.00 Protection Plans 50.00	~	Down Payment \$	Down Pa	ment \$ 2289	Down Payment	\$ 2289	
Add.Om 50.00 Add.Om 50.00 Add.Om 50.00		Protection Plans	\$0.00 Protectio	Plans \$0.00	Protection Plans	\$2.00	
		Add.One	\$0.00 Add.One	50.00	601.0m	\$0.00	

Desking and Analytics

Customize deals on the fly for both online and in-store shoppers. Easily update pricing, incentives, rebates, and finance details to create the best deal for your customers and your bottom line. Easily communicate between sales and the desk to push real-time updates remotely, so your staff never leaves the customer's side.

In-Store

Seamlessly continue online deals or start new ones with our in-store solution. Accessible from any device, Upstart's in-store digital retail lets you stay by your customers' side as you build deals, display finance offers, review F&I products, and provide a modern in-store shopping experience.

STELLANTIS	Instant Approval Lending	боваск ↔ ф ГС
Finance Your I)eal With	
Instant Approv		
We're exicted to offer Instant	Approval Lending for	
your purchase. Complete the loan offers from our approver		
get the best rate for your veh	:le today!	
1 Review and confirm	our settings	
2 Select an offer from a	ur lending partners	
3 Start signing docume	nts	
	SKIP	LENDING VIEW OFFERS
	SKIP	LENDING VIEW OFFERS

Integrated Financing - Powered by AI

Dealers can gain access to Upstart's AI-Powered Financing capabilities that deliver faster financing, provide more sellable offers and improve profitability for your dealership. Upstart's AI-Powered Financing works with your existing F&I systems using a single credit application to provide you with an additional channel to finance more car buyers.

"Upstart simplifies the sales process, showing customers exactly what steps they need to take. This has led to more high-quality leads because customers can easily follow the process, and our team gets detailed information that helps us close deals."



Dive into the details and request a demo at **upstart.com/dealers**

dealers@upstart.com



